

Chia-Kai Su

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Education

- * Ph.D. in Institute of Food Science and Technology, National Taiwan University, Jan. 1995.
- * B.S. in Chemical Engineering, National Taiwan University, June 1988.

Area of Specialty

- Food Processing, Nutrition, Nutrition Education, Dietary Behavior, Hospitality Education, Food sanitation and safety

Academic Experience

- * Professor, Department of Hospitality Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, October 2010 - present.
- * Associate Professor, Department of Hospitality Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, July 2006 - September 2010.
- * Associate Professor, Department of Leisure, Recreation, and Tourism Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, Aug. 2000-June. 2006.
- * Associate Professor and Chair, Department of Home Economics, Tainan Woman's College of Arts & Technology, Tainan, Aug. 1988-July 2000.
- * Associate Professor, Department of Home Economics, Tainan Woman's College of Arts & Technology, Tainan, Aug. 1985-Aug. 1988.

Publications

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Journal Papers

1. Peng, Chau-Jane, Jung-Yu Su, Chia-Kai Su, Mei-Lan Lin, Chien-Chun Su, and Min-Tsai Lai (2021). "Effectiveness of applying Ottawa Charter in the university workplace health promotion program." *Journal of Southern Taiwan University of Science and Technology: Social Science Edition*, 5(2), 22-39. (in Chinese)
2. Lin, Mei-Lan, Chia-Kai, Su (2019). "Issues in the Development of Social Enterprise Curriculum" *Southern Taiwan University of Science & Technology Law Review*, 5, 173-212. (in Chinese)
3. Lin, Shun-Chuan, Hui-Ling, Chen, Mei-Hsiang, Yu, Ting-Yueh, Chang, and Chia-Kai Su (2018). "Why do people like to buy deep-fried foods?- A means-end chain approach," *Journal of Health Promotion and Health Education*, 49, 61-88.(in Chinese)
4. Su, Chia-Kai, Lin, Mei-Lan (2017). "Predicting the intention of coffee making: An application of the theory of Planned Behavior and the Flow theory," *Minghsin Journal*, 43(1), 103-120. (in Chinese)

Conference Papers

1. Su, Chia-Kai, Pei-Juan, Moa, Zi-Yan, Wu, Ya-Ting, Chang, Wan-Yun, Ye, Wen-Jing, Chen. (2021). "Exploring the influencing factors of hospitality staffs' ethical behaviors in hospitality industry". Symposium on the development of tourism industry in the post-epidemic era in 2021,

Tainan, Taiwan.

2. Moa, Pei-Juan, Zhu-Hui, Huang, Bai-Ting, Li, Jia-Shan, Xu, Si-Yu, Chen, Chia-Kai, Su. (2021). "The influences of brand awareness, brand image and customer loyalty-the case study of Louisa Café". Symposium on the development of tourism industry in the post-epidemic era in 2021, Tainan, Taiwan.
3. Su, Chia-Kai, Mei-Hsiang, Yu. (2019). "The relationship between graduates' cultural intelligence quotient and their willingness to work overseas". 2019 Academic Conference in the department of Leisure, Recreation, and Tourism Management of Southern Taiwan University of Science and Technology, Tainan, Taiwan.
4. Su, Chia-Kai, Ting-Yueh, Chang, Ru-Ping, Li. (2019). "The Study on Brand Equity and Customer Satisfaction of Creative Department Stores-the case study of Hayashi Department Store". 2019 Academic Conference in the department of Leisure, Recreation, and Tourism Management of Southern Taiwan University of Science and Technology, Tainan, Taiwan.
5. Lu, Yi-Zhen, Chia-Kai, Su. (2018). "The Application of Kano and Refined Kano models to explore the service quality of individual cafes". 2018 Academic Conference in the department of Leisure, Recreation, and Tourism Management of Southern Taiwan University of Science and Technology, Tainan, Taiwan.

Professional Certifications

1. * Certified Hospitality Supervisor, American Hotel & Lodging Educational Institute, January 26, 2010.
2. * Category C of Bartending, Bureau of Labor, 2071804, 2001. 08
3. * Taiwan Dietitian,

Entrusted Practical Projects

1. Su, C. K., Lin, M. L. (2020). 2020 Food Education Camp of Tainan City. 3700-108P049
2. Su, C. K., Moa, P. C. (2019). Food and Agriculture Education Promotion Plan in 2019 (School Group). 3700-108P029
3. Su, C.K. (2019). Promoting the diversified teacher promotion system plan of key school in 2018. 3700-107P011
4. Su, C. K. (2018). The colleges and universities to promote health promotion school implementation plan in 2018. 3700-106P010.
5. Su, C. K. (2017). The colleges and universities to promote health promotion school implementation plan in 2017. E300-105P004.