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Education

- * Ed.D. Doctoral of Educational Leadership, Human Resource Development Major, Idaho State University, 2003/8
- * Master, Department of Hospitality Management, University of Nevada, Las Vegas, 1992 /7

Area of Specialty

Hospitality Management, Marketing, Human Resource Development

Academic Experience

- * Chairman of Department of Tourism Management, Tajen University, 2006-2009/8
- * Assistant Professor, Department of Hospitality Management, Tajen University, 2005-2006/8
- * Chairman of Department of Tourism Management, Fu-Hwa Vocational High School 1994

Journal Papers

1.

- 2. Chen, C. M., Liang, J. J. (2016). Measuring mechanism for visitor perception and satisfaction with a Taiwan Indigenous Culture Park. Journal of Taichung Normal University, 30(1), 1-20.
- 3. Liang, J. J., (2016). A study of chefs' work perception of Kaohsiung hotels. Journal of Sport Leisure Hospitality, 11(1), 55-76.

Conference Papers

- 1. Cheng, P. S., Tsai, H.J., & Liangj, J. J. (2020). Studies on Hylocereus polyrhizus cracers and sensory evaluation. 2020 MCU Tourism Inernational Conference- The Big Future of AI: Innovative Hospitality, Tourism and Leilsure Industry.
- 2. Tsai, I. C., & Liang, J. J. (2019). A relationship study of chef's working pressure, satisfaction, and leaving intention in Tainan tourist hotels. 2019 Conference of Leisure Management Department of Southern Taiwan University of Science and Technology, 2019, May.
- 3. Wu, I. H., & Liang, J. J. (2018). A study of vocational high school student's learning motivation, satisfaction, and effectiveness on baking courses in Tainan. 2018 Conference of Leisure Management Department of Southern Taiwan University of Science and Technology, 2015, May.
- 4. Lee. I. H., & Liang, J. J. (2018). A study of personality and emotional labor upon southern Taiwan hotel practitioners. 2018 Conference of Leisure Management Department of Southern Taiwan University of Science and Technology, 2015, May.
- 5. Lin, Y. H., Yeh, C. S., & Liang, J. J. (2014). A study of Tainan historical image and culture innovation of Neither land. 2014 CrossStrait Chinese traditional culture and modernization workshop. Henan Province, Xinxiang City. China. 2014, Sep.
- 6. Liang, J. J., Hu, Y. H., Shu, Y. (2015). A stusy of Tainan consumer paying willingness for organic foos at restaurants. International Symposium on intercultural communication. 2015, Mar.
- 7. Wu, C. C., & Liang, J. J. (2015). A study of front office manager's core competence development of Taiwan tourist hotels. 2015 International Conference on hospitality tourism and leisure. Shin Chien University, Taipei. 2015, May.
- 8. Liang, J. J., Shu, J. W., & Chou, S. W. (2015). A study of perception difference on marketing event participants and practitioners. 2015 National Computer Symposium, Tajen University, 2015,

Dec.

9. Liang, J. J., Shu, J. W., & Chou, S. W. (2015). A qualitative study of chef job satisfaction in Tainan restaurants. 2015 National Computer Symposium, Tajen University, 2015, Dec.

Dissertation

• Liang, J. J. (2003). An Analysis of Training Systems Evaluation in the Hospitality Industry in southeastern Idaho. Unpublished doctoral dissertation, Idaho State University, Pocatello, Idaho.

Books

• Liang, J. J. (2016). Hospitality Human Resource Management, (2nd ed.). Taipei, Hwa Du Publisher. ISBN 978-986-6860-21-8

Professional Certifications

- 1. * Category C of Bartending, Bureau of Labor, 150095383, 2009 11
- 2. * International Introductory Award in Conflict Handle, City & Guilds Association, London, UK, 606011736/240, 201007
- 3. * International Introductory Award in Customer Service , City & Guilds Association, London, UK, 606011736/1690, 201007
- 4. * International Introductory Award in Selling , City & Guilds Association, London, UK, , 606011736/1140, 201007

Professional Experience

* Kaohsiung Hotel Association, Supervisor ,1997/8 to 1999/7