

姓名/職稱	
毛佩娟 助理教授	
教學科目&主要專長研究領域與產學領域	
管理學、餐飲管理、旅館管理、消費者行為、觀光客伴手禮研究	
教育程度	
學歷	學校/系/所
管理學 博士	義守大學 <i>J-Shou University</i>
學校經歷	
服務單位	擔任職位
南臺科技大學/餐旅管理學系	助理教授
國立高雄餐旅大學	兼任講師
義守大學	兼任講師
餐旅相關工作經驗&餐旅相關服務	
✚ 科技部觀光餐旅創造力人才培育之研究研究助理	✚ 美國 Johnson & Wales Inn 培訓副理
✚ 高雄漢來大飯店接待員	✚ 美國 Radisson Airport Hotel 培訓副理
✚ 高雄大樂購物中心客服員	
✚ 中壢方糖屋餐廳服務生	
餐旅相關專業證照	
✚ 考試院 98 年度外(英)語領隊國家考試及格證書	✚ 食品安全管制系統進階訓練合格證書
✚ 考試院 98 年度外(英)語導遊國家考試及格證書	✚ 食品安全管制系統基礎訓練合格證書
✚ 美國飯店協會餐旅督導(CHS)國際認證	✚ 英國葡萄酒與烈酒 Level 1 認證
✚ 美國飯店協會前檯服務代表(CFDR)國際認證	✚ 經濟部會議展覽專業人員初階認證
✚ 美國飯店協會餐旅部門經理(CHT)國際認證	✚ 行政院勞工委員會門市服務丙級技術士證照
	✚ 行政院勞動部飲料調製丙級技術士證照
研究計畫案/產學合作計畫案/其他計畫案	
✚ 107 年度科技部專題研究計畫(新進學者)-餐旅教育創新教學課程重新建構-餐旅專業倫理探究與餐旅專業倫理自主學習成效評估之研究	
✚ 109 年度科技部大專生專題研究計畫-此時，無人勝有人? 探討餐飲業自助服務科技使用之影響因素	
✚ 108 年度教育部大專校院教學實踐研究計畫-當管理「理論」遇上管理「實務」-讓管理學動起來吧之行動研究	
✚ 108 年行政院農委會食農教育推廣計畫(學校組)	
✚ 110 年行政院農委會食農教育推廣計畫(社會組)	



餐旅相關著作/專利

期刊論文

1. Lin Lin, **Pei Chuan Mao**, Tuan Liang Hong, "Kitchen violence and harassment: perspectives and reflection from student interns", Journal of Hospitality & Tourism Education, 2021.01
2. Lin Lin, Shih-Feng Hung, **Pei-Chuan Mao***, Food-Gift Giving in the Chinese Culture - A Perspective from Consumption Values, 觀光休閒學報(TSSCI) , 2020.12 (Corresponding Author)
3. Lin Lin, **Pei-Chuan Mao***, Food for Memories and Culture-A Content Analysis Study of Food Specialties and Souvenirs. Journal of Hospitality and Tourism Management, 2015.03 (Corresponding Author)

國外研討會論文

- ✚ **Pei-Chuan Mao**, Tai-Kuang Peng, Cheng-Chen Lin. In the eye of the supervisor: How does supervisor attribution influence the effectiveness of employee impression management tactics? 10th Asia Academy of Management and 10th Taiwan Academy of Management Conference. Japan, 2017 (Founded by MOST 106-2914-I-218-008 -A1)
- ✚ Lin, Lin, Tseng, S. P, **Mao, P. C.**, Tourists Food Specialties Purchase Behavior: The moderator effects of cultural differences. International Conference on Information, Hospitality and Tourism, Norway, 2014
- ✚ Lin Lin, Jeou-Shyan Horng, Meng-Lei Monica Hu, Chih-Ching Chris Teng, **Pei-Chuan Mao**, Food with Memory and Culture - A Content Analysis Study of Tourism Food Specialty. Asia Pacific Tourism Association (APTA) Annual Conference, Bangkok, Thailand, 2013.
- ✚ **Pei-Chuan Mao**, Cheng-Chen Lin, When and why Impression management facilitate desired outcomes? 26th Annual Australian and New Zealand Academy of Management(ANZAM) Conference, 2012
- ✚ **Pei-Chuan Mao**, Does Culture Matter? Investigating the Dynamics of Impression Management (IM) in Chinese Society. Academy of Human Resource Development (AHRD), 2011
- ✚ **Pei-Chuan Mao**, The Impact of Gender on Impression Management” Academy of Human Resource Development (AHRD), 2011
- ✚ **Pei-Chuan Mao**, Hsin-Yi Huang, Is S(H)e a Good Actor? The 7th Asia Academy of Management, (AAOM), Macau, 2010
- ✚ **Pei-Chuan Mao**, Hsin-Yi Huang A Multilevel Research of How Gender-identity Influences Impression Management: Gender Composition as the moderator. Academy of International Business (AIB) Southeast Asia Regional Conference, Hong Kong, 2009
- ✚ **Pei-Chuan Mao**, Jun-Zhi Chiu, Impression Management Research in Organizations” Academy of International Business (AIB) Southeast Asia Regional Conference, Hong Kong,

2009

- ✚ **Pei-Chuan Mao**, Dong-Jenn Yang, The Role of Green Advertising towards the Corporation Image in Impression Management” The 14th Annual Meeting of the Region Asia Pacific Decision Science Institute (APDSI), Shanghai, 2009 Pei-Chuan Mao, Empirical Methods in Impression Management Research. The 6th Asia Academy of Management, Taipei, Taiwan (AAOM),2009

國內研討會

- ✚ **Pei-Chuan Mao**, Cheng-Chen Lin, A moderated mediation model of the relationship between Impression Management and its effectiveness,台灣組織與管理學會(TAOM)年會暨研討會(年輕學者論壇)2013.

榮耀事蹟

- ✚ 109 年優良教師(校級教學甲等)
- ✚ 108 學年度績優導師
- ✚ 105 學年第二學期服務學習績優教師