

姓名/職稱

余梅香/助理教授

主要專長研究領域

旅館管理、人力資源管理、服務品質管理、航空訂位票務

學歷

國立台南大學 教育學系教育經營與管理研究所博士

Rochester Institute of Technology 餐旅經營管理碩士

天主教輔仁大學 英國語文學系學士

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南臺科技大學餐旅管理學系 助理教授

南台科技大學休閒事業管理系 專任講師

主要相關工作經驗與服務

- ✚ 長榮航空公司營業部地勤人員
- ✚ 全國日航大飯店儲備幹部
- ✚ 南台親善大使國際禮儀訓練主講人
- ✚ 成功大學成大形象團之西餐禮儀課程主講人
- ✚ 行政院勞委會職訓局補助大專校院辦理就業學程計畫-崑山科大國際禮儀課程

專業證照

- ✚ 考選部專門職業及技術人員普通考試- 外語領隊人員(英語)
- ✚ 「餐旅服務」丙級技術士技能術科監評委員
- ✚ 「餐飲服務」丙級技術士技能術科監評委員
- ✚ 會議展覽服務業專業人員認證
- ✚ Abacus 先啟資訊航空訂位認證
- ✚ 旅館管理專業人員銀階認證
- ✚ CHT,美國 AH&LA 餐旅業訓練部門經理
- ✚ CHDT,美國 AH&LA 餐旅業部門訓練師

產學合作計劃案&相關著作

- ✚ Yu, M. H. Feasibility Study of Pets hotel for Kuawn Zi Animal Hospital . 361020154
- ✚ Yu, M. H. et al. (2014). Practices for tour guides and tour managers : Book I. (Chapter 7), New Taipei City, Taiwan: CHWA Publishing Co. ISBN: 978-957-21-9710-3

期刊&研討會論文

- ✚ Yu, Mei-Hsiang, Yin, Mei-Chun (2015). Developing organizational socialization model for hospitality internship. *Journal of Education Studies*, 49(1), 1-28.
- ✚ Mei-Chun Yin, Shun-Chuan Lin, Chia-Kai Su and Mei-Hsiang Yu(2013). Hospitality internship as a learning process: effects of proactive behaviors on socialization learning. *International Journal of Business and Management Studies*, 2(3), 209-222.
- ✚ Lin, S.C., Chang, W.H., Yu, M.H., & Tsai, C.Y. (2012). What environmental management practices appeal B &B consumers most? *Journal of Rural Tourism Research*, 6 (1),57-70 .
- ✚ Lin, S.C., Yu, M.H., & Tsai, C.Y.(2012). The relationship between specialization and behavioral choices among cyclists-The moderating effect of place attachment. *Journal of Hsing Kuo University*, 13, 27-38.
- ✚ Lin, S.C., Yu, M.H., & Pu, Y.F. (2016). What Taiwan Generation Y undergraduate students want? 2016 Conference on Tourism, Leisure, and Recreation Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan.
- ✚ Shun-Chuan Lin, Mei-Hsiang Yu, Hui-Ling Chen, & Chia-Kai Su (2013). “What B&B can do to take environmental responsibilities?,” 2013 IJAS Conference for academic disciplines, Prague, Czech Republic.
- ✚ Yu, Mei-Hsiang, and Yin, Mei-chun (2009). “Applying the ISTE standards on students’ information technology literacy: the implication,” The 9th Annual Conference in Hospitality & Tourism, Tainan, Taiwan.
- ✚ Yu, Mei-Hsiang (2009). “Balancing Diversity Development and Standardization of Higher Education in Taiwan by Reviewing Two International Accreditation Systems,” 2009 Conference in Higher Education Evaluation System, Tainan, Taiwan.
- ✚ Yu, Mei-Hsiang (2008). A study on pre-departure, cultural adaptability, global perspective and personal development through overseas study tours. *Journal of Hospitality and Home Economics*, 5(2), 163-184.
- ✚ Yu, Mei-Hsiang (2008). “A study on cross-cultural adaptability and global perspective development through an overseas study tour,” International Conference on Non-formal Learning : Cross-Cultural and Cross-Organizational Dialogue. Taipei, Taiwan.